

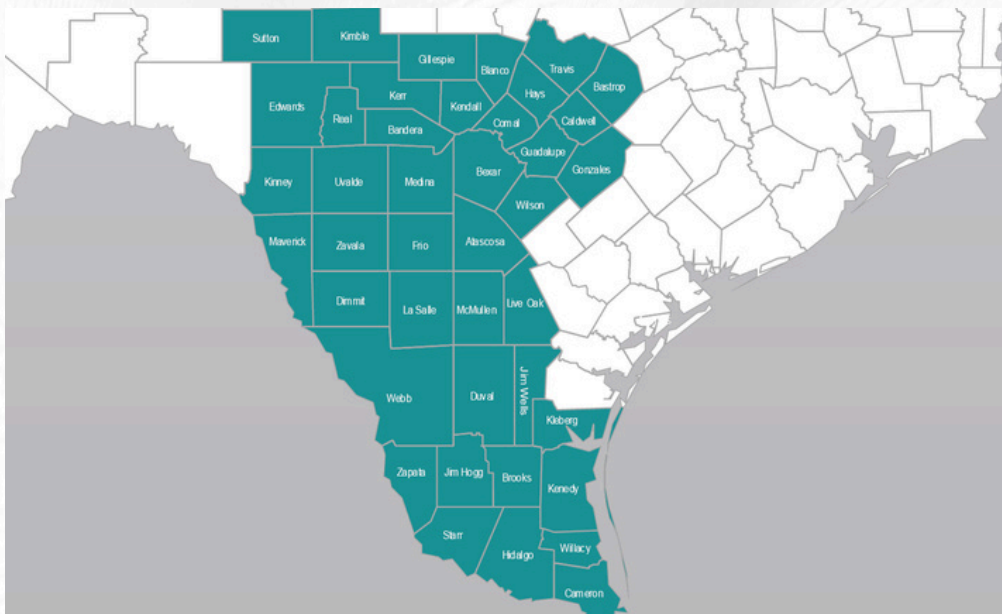
2024 SOUTH REGION OVERVIEW

The South Region is made up of 41 counties in AgriLife Extension Districts 10 and 12. The region has a total population of 6,246,445 with an ethnic breakdown of 61% Hispanic, 30% Anglo, 5% African American, 4% Native American/Asian/Other. County populations range from over 2 million residents in Bexar County to 350 in Kenedy County.

The South Region has a rich history in traditional Extension programming areas, such as:

- Agriculture & Natural Resources
- Family and Community Health
- 4-H Youth Development

Districts 10 and 12 have supportive stakeholders including commodity organizations, health care industry, city and county governments, universities, state agencies, and more. These partnerships have assisted in high quality educational efforts focusing on profitability and sustainability, conserving our natural resources, improving health and wellness, and youth and community development. Emphasis is placed on quality program delivery and the utilization of local resources to identify needs and implement programs.



41 COUNTIES

112 TOTAL AGENTS

Regional Leadership



Jason OTT
 Regional Program Leader
 Agriculture & Natural Resources & 4-H Youth Development



Jana OSBOURN
 Regional Program Leader
 Family & Community Health & 4-H Youth Development



Dr. Michael HAYNES
 District Extension Administrator
 District 10 - Southwest



Dr. Ruben SALDAÑA
 District Extension Administrator
 District 12 - South



Nelda SPELLER
 County Extension Director
 Bexar County



Maggie JOHNSON
 County Extension Director
 Travis County

2024

SOUTH REGION OVERVIEW



Educational Contacts

- Total Contacts: **2,053,712**
- Educational Event Contacts: **636,506**
- Educational Session Contact Hours: **1,852,691**
- Faculty Contacts: **1,157,306**
- Volunteer Contacts: **530,872**
- Mass Media Contacts: **36,432,097**
- Social Media Posts: **15,907**
- Social Media Subscribers: **2,511,368**

Volunteer Engagement

- Total Number of Volunteers: **19,705**
- Volunteer Hours Contributed: **797,880**
- Value of Volunteer Time: **\$26,720,765**
 - (\$33.47 per hour)

BY THE NUMBERS

2.0M+

TOTAL EDUCATIONAL CONTACTS

including events & newsletters

797,880

TOTAL VOLUNTEER HOURS CONTRIBUTED

\$26.7M

Total Value of Volunteer Time

