

# Frio County 2020

TEXAS A&M  
**AGRI LIFE**  
EXTENSION

## 2020 Frio County Peanut Profitability Program



- 35 ATTENDED THE SOUTH TX PEANUT GROWERS ANNUAL MEETING.
- THE SOUTH TX PEANUT GROWERS ANNUAL TOUR WAS CANCELED DUE TO CO-OPERATORS DEATH.
- 87% ANTICIPATED ECONOMIC BENEFIT PER CROP/ACRE EQUALED TO \$7.63/ACRE

### Sponsors:

Frio/Atascosa County AgriLife Extension, Texas A&M AgriLife Research, South Texas Peanut Growers ASSN., Texas Peanut Producers Board

## Water Quality Well Screening



- 23 FALL SAMPLES
- MULTI-COUNTY COLLABORATION WITH ATASCOSA, MCMULLEN, DIMMIT, ZAVALA, LA SALLE & FRIO

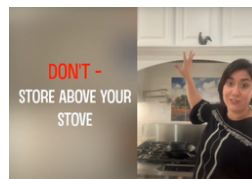


## Frio Co. COVID Response



- CARES ACT ASSISTANCE
- CHILD CARE PPE DISTRIBUTION
- 4 1/2 MONTHS CONTACT TRACING (FCH AGENT)
- SCHOOL WORKFORCE PREPARATION AND SUPPORT

## 2020 Dinner Tonight COVID Response

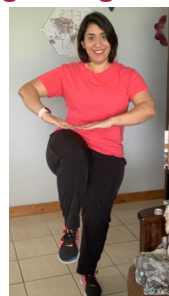
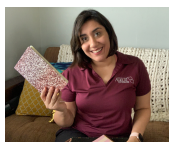


- 14 WEEKS OF COVID-19 RESPONSE PLANNING & DEVELOPMENT BY AGENT.
- 9 VIDEOS OF EDUCATIONAL RECIPE DEMONSTRATIONS & HEALTHY COOKING TECHNIQUES BY AGENT.
- 10.2K TOTAL REACH OF AGENT'S VIDEO CONTENT ON [f](#), [i](#), & [y](#)
- 3 WEEKS OF INDIVIDUAL EDUCATIONAL CONTENT CREATED BY AGENT

### Dinner Tonight Content is a Team Effort

Educational Content: Each team member is expected to create: Healthy Recipes - Meeting Texas A&M AgriLife's Food Safety Criteria, Tips & Cooking Techniques, Family Mealtime, and Promotion of Texas Agriculture & Path to the Plate

## Family Community Health Virtual Programming



- 55 PARTICIPANTS - BLT WALK & TALK VIRTUAL SERIES
- 3 FOOD DEMO VIDEOS
- 4 FAMILY COMMUNITY HEALTH OUTREACH VIDEOS
- 6 YOUTH/4-H ACTIVITY VIDEOS
- 7 LIFESTYLE TIP(S) VIDEOS

## Multi-County Collaboration FABLOW AgriLife Recognition



- FABLOW AGRILIFE HAS DONE IT AGAIN! THE TEAM WON 9 AWARDS (3 STATE, 3 REGIONAL, & 3 NATIONAL)
- THIS TEAM CONTINUES TO MAKE ONLINE EDUCATION FUN AND ACCESSIBLE TO THEIR COUNTIES.
- MULTI-COUNTY COLLAB WITH: FRIO, ATASCOSA, BANDERA, & WILSON

Extension Education  
in Frio County



**JAIME LOPEZ**

Ag and Natural Resources  
County Extension Agent



**JOCELIN  
VILLARREAL**

Family Community Health  
County Extension Agent





## Red Ribbon Week

- 298 STUDENTS - PEARSALL INTERMEDIATE (4TH & 5TH GRADERS)
- IMPLEMENTED 4-H HEALTH ROCKS CURRICULUM FOR RED RIBBON WEEK
- COLLABORATION WITH DEPARTMENT OF STATE HEALTH (DSHS) & DIMMIT AGRILIFE EXTENSION.



## Claybuster 4-H SHOOT OUTS



- **BIG BLAST SHOOT IN JULY:**  
78 ADULTS & 90 YOUTH.
- **AUGUST WHIZ BANG:**  
28 SHOOTERS & 40 ADULTS.

## Frio County 4-H National 4-H Proclamation



- Frio County 4-H took lead & Frio County Judge signed the Proclamation for National 4-H Week.



FCH Agent receives **TAE4HA Award** for her video program on 4-H Fashion Storyboards.

## ENROLLMENT:

- 4-H CLUB MEMBERS: 172
- 4-H ADULT VOLUNTEERS: 35
- 4-H YOUTH VOLUNTEERS: 28
- SCHOOL CURRICULUM: 464



## FRIO COUNTY 4H CLUBS:

- DILLEY 4-H
- MAVERICKS 4-H
- PEARSALL 4-H
- CLAYBUSTER 4-H
- FRIO COUNTY 4-H COUNCIL

## Video Agent Reports /Online Outreach



- 8 AGENT REPORT VIDEOS
- 3 4-H PROJECT/CONTENT VIDEOS



- Fellow 4-Hers take lead to create videos to help promote 4-H.
- Video(s) Reach: 3.1 K & Video Views: 245 Mins.



- Frio County 4-H Council led and hosted event.
- All 5 4-H Clubs participated
- Collected over 200 toys and was donated to a local charity (Pearsall Baptist Church)



Frio County AgriLife Ext. Facebook Page  
- 378 Followers - 344 Likes  
- 4 Facebook Groups



FABLOW  
AgriLife

Online Resources: Podcast, Digital Newsletter,  
Blog, & Educational Videos  
<https://fablowagrilife.weebly.com/>



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