

2019 PROGRAM HIGHLIGHTS

Kleberg-Kenedy County



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Agriculture & Natural
Resources



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Health

| | | | | |
|------------|-------------------------------|-------------------------|--------------------------------|--------------------------------|
| 4-H | 4-H Membership: 450 | 4-H Clubs: 18 | Adult Volunteers: 34 | Youth Volunteers: 41 |
|------------|-------------------------------|-------------------------|--------------------------------|--------------------------------|

- 4-H and Youth Development programs provide members and participants with life enhancing skills through an array of project and curriculum opportunities. Leadership and community development programs provide the foundation for future involvement in additional projects and programs.
- Extension staff work and train adult volunteers to support and encourage participation at the club, county, district, and state level. Families are provided with opportunities to gain knowledge of new and existing projects/programs by participating in workshops, clinics, and directly with Extension agents and experienced leaders.



4-H Proclamation



4-H Awards Banquet



Sock-tober Fest
Community Service Activity



County Food Show/
Food Challenge Contests

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|--------------------------|--|---|--|-------------------------------|
| YOUTH DEVELOPMENT | Barn Owl Pellet Program: 391 | Character Education Program: 25 | Drug, Alcohol & Bullying Prevention: 261 | Other outreach: 334 |
|--------------------------|--|---|--|-------------------------------|

- Students learn science education through Ornithology; the study of birds and that includes owls, their digestive system, dissection with science equipment, anatomy of humans and owls, ecosystems, and the symbiotic relationship between farmer and owl.
- Character Education teaches the Six Pillars; trustworthiness, respect, caring, responsibility, fairness, and citizenship, and how to apply them to everyday life.
- Youth who participated in the Drug, Alcohol & Bullying Prevention Program were educated on how to become more confident in themselves and develop social skills, leadership and sportsmanship, decision making and the effects of drugs, alcohol, and bullying.



Barn Owl Pellet
Graduation in Sarita



National Night Out
Outreach



Character Ed Graduation at
Housing Authority



Drug, Alcohol & Bullying
Prevention at Summer Camp

AGRICULTURE & NATURAL RESOURCES

| | | |
|-------------------------------------|---|--|
| • Multi-County Pre-plant Program: | TOTAL | Row crop production accounts for more than \$53 million annually in gross income representing 90,000 acres of farmland, growers always seek opportunities to decrease inputs and increase profitability. Local row crop committee, specialists, cooperators, and industry leaders, continue to address issues through collaborative efforts like educational workshops, demonstration plots, and soil campaigns. Water education continues to be a central theme to the community. Through partnerships, conservation efforts and water screening provide awareness and remediation procedures. Horticulture and pesticide education programs provide relevant information to homeowners and license holders, respectively. As a result: <ul style="list-style-type: none"> • 100% of participants were mostly or completely satisfied with programs. • More than 75% of growers would benefit economically because of the programs. • More than 30% increased their knowledge in the program sessions; innovative technology, soil health, current Farm Bill. • Trade issues, industrial hemp, and herbicide tolerant sorghum traits. |
| | 50 | |
| • Field Tour/Results Demonstration: | 45 | |
| • Soil Campaign: | 36 samples, representing 7 farms | |
| • Crop Symposium | 60 | |



Fall vegetable garden workshop



Establishing cotton demonstration plot



Residents/ stakeholders address issues at 2019 TCFF



Harvesting grain sorghum variety demonstration plot

HEALTH PROGRAMS

With support and commitment of the Kleberg-Kenedy Healthy South Texas Coalition, task force groups, and volunteers, we have identified and are tailoring health programs related to general nutrition education and chronic disease prevention in our community. As a result:

- 57.8% of participants indicated an increased change in understanding of their level of confidence in modifying recipes to reduce calorie content.
- 56.6% of participants indicated an increased change in understanding of their level of confidence in meal planning to prepare healthy meals.
- 384 adults in Kleberg-Kenedy Counties registered and participated in Walk Across Texas!; an increase of 70 participants from 2018.
- Walk Across Texas participants save a total of \$269,428 in healthcare cost.

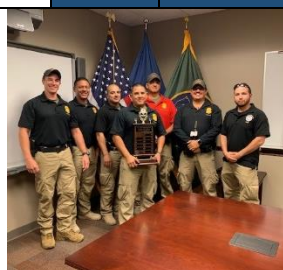
| | | |
|------------------------|---|--------------|
| ADULT EDUCATION | <u>Nutrition Education</u> <ul style="list-style-type: none"> • Dinner Tonight: 238 • Working on Wellness: 264 | 502 |
| | <u>Physical Activity</u> <ul style="list-style-type: none"> • Walk Across Texas | 558 |
| YOUTH EDUCATION | <u>Nutrition Education</u> <ul style="list-style-type: none"> • Learn, Grow, Eat & GO: 352 • General Nutrition Ed.: 62 • Path to the Plate Expo: 727 • Dinner Tonight, Jr.: 252 | 1,393 |
| | <u>Physical Activity</u> <ul style="list-style-type: none"> • Walk Across Texas: 612 | 612 |



Dinner Tonight at Weavers of Love



Path to the Plate Youth Expo



Walk Across Texas Battle of the Badges Winner



Learn, Grow, Eat & Go! at Ricardo Elementary