

Frio County 2018

TEXAS A&M
AGRI LIFE
EXTENSION



Extension Education
in Frio County



JAIME LOPEZ

*Ag and Natural Resources
County Extension Agent*

- 47 ATTENDED THE SOUTH TX PEANUT GROWERS ANNUAL MEETING.
- 26 PRODUCERS ATTEND THE SOUTH TX PEANUT GROWERS ANNUAL TOUR
- 91% ANTICIPATED ECONOMIC BENEFIT PER CROP/ACRE EQUALED TO \$9.55/ACRE.

Sponsors:

Frio/Atascosa County AgriLife Extension, Texas A&M AgriLife Research, South Texas Peanut Growers ASSN., Texas Peanut Producers Board

- 74 PARTICIPANTS & 16 BLT PARTICIPANTS
- WALK & TALK SERIES: 24 SESSIONS
- CREATED WALK ACROSS TEXAS & WALK & TALK VIDEOS (A TOTAL OF 21 VIDEOS)
- ESTIMATED ECONOMIC IMPACT OF WALK ACROSS TEXAS IN FRIO COUNTY FOR TEAMS IS \$1,257,329 IN FUTURE HEALTH CARE COST.

Sponsors:

Frio County AgriLife Extension, Frio Translational Advisory Board, Los Villarreales, Jocelin B. Villarreal

Water Quality Well Screening



- 66 SAMPLES
- MULTI-COUNTY COLLABORATION WITH ATASCOSA, MCMULLEN, DIMMIT, ZAVALA, LA SALLE & FRIO



Tax Appraisal Workshop



- 36 ATTENDEES
- 92% OF ATTENDEES SAID THAT THE INFORMATION PROVIDED BY EXT. WAS QUITE OR EXTREMELY VALUABLE TO THEM.

Family Community Health Programs



- 4 PARTICIPANTS STEP UP SCALE DOWN ONLINE PROGRAM
- 8 PARTICIPANTS WORKING ON WELLNESS FACEBOOK PROGRAM
- JOINED DINNER TONIGHT PROGRAM TEAM (7,976 SUBSCRIBERS OVER 5 SOCIAL MEDIA SITES)

Cooking Classes

Community Cooking & Cooking with Diabetes



- HOSTED COOKING CLASS HALLOWEEN EDITION (FACEBOOK LIVE)
- MULTI-AGENCY COLLABORATION WITH FRIO COUNTY WIC
- COOKING W/ DIABETES 4 PARTICIPANTS



JOCELIN VILLARREAL

*Family Community Health
County Extension Agent*





ENROLLMENT:

- 4-H CLUB MEMBERS: 138
- 4-H ADULT VOLUNTEERS: 54
- 4-H YOUTH VOLUNTEERS: 23
- SCHOOL CURRICULUM: 373
- SPECIAL INTEREST: 98

FRIO COUNTY 4H CLUBS:

- DILLEY 4-H
- MAVERICKS 4-H
- PEARSALL 4-H
- CLAYBUSTER 4-H
- FRIO COUNTY 4-H COUNCIL



- FRIO COUNTY AGENT REPORT
- 11 VIDEO ANNOUNCEMENTS
- POSTED OF BOTH FRIO AGRILIFE FACEBOOK PAGE & FABLO AGRILIFE YOUTUBE CHANNEL
- OVER 600 VIEWS



Frio County AgriLife Ext. Facebook Page
- 245 Followers - 3 Facebook Groups
- 38 Videos

Red Ribbon Week



- 310 STUDENTS - PEARSALL INTERMEDIATE
- IMPLEMENTED 4-H TAKE A STAND & SCRATCH JR CURRICULUM
- MULTI-AGENCY COLLABORATION: - ATASCOSA EXT., LIVE OAK EXT., DSHS, NEBRASKA EXTENSION & GRULLA HIGH SCHOOL (IPADS).

- FRIO COUNTY FCH RECOGNIZED FOR THEIR SOCIAL MEDIA EDUCATION
- WON SOCIAL MEDIA EDUCATION AWARD - STATE LEVEL (TEAFCS)
- 3RD PLACE SOCIAL MEDIA - EDUCATION AWARD - NEAFCS SOUTHERN REGION AWARDS



- FABLOW AGRILIFE RECOGNIZED AT NEAFCS CONFERENCE
- WON TEAFCS COMMUNICATIONS AWARD-NEWSLETTERS
- 2ND PLACE NEAFCS SOUTHERN REGION AWARDS COMMUNICATIONS AWARD-NEWSLETTERS
- 2ND PLACE NEAFCS NATIONAL AWARDS COMMUNICATIONS AWARD-NEWSLETTERS



Outdoor Safety Day

- VOLUNTEERS: 17 & KIDS: 98
- \$200 WALMART SPONSORSHIP
- MULTI-AGENCY COLLABORATION: PARKS & WILDLIFE, TX GAME WARDENS, FRIO CO. CONSTABLES, BORDER PATROL, & POLICE DEPARTMENT

FABLOW AgriLife PODCAST



- JUST LAUNCHED THE FABLOW AGRILIFE PODCAST
- DISTRIBUTED ON 10 PLATFORMS

- FABLOW AGRILIFE NEWSLETTER
- 11 ISSUES & 23 SUBSCRIBERS
- OVER 3,000 VIEWS
- AN AWARD WINNING NEWSLETTER AT STATE, REGION, & NATIONAL LEVEL



Find us on Facebook Frio County AgriLife Extension
@frioagrilifext



Frio County Market Days



- ASSISTED AT FRIO MARKET DAY
- MULTI-AGENCY COLLABORATION WITH FRIO VISION ALIVE, CITY OF PEARSALL & FRIO COUNTY



- "FABLOW AGRILIFE IS A MULTI-COUNTY COLLABORATION BETWEEN FRIO, ATASCOSA, BEE, LIVE OAK, AND WILSON COUNTY THAT IMPLEMENTS AND PROMOTES BETTER LIVING FOR HEALTHY TEXANS."
- THESE RURAL COUNTIES DECIDED TO TEAM-UP/COMBINE FORCES TO HELP EDUCATE AND PROMOTE THEIR COUNTY EVENTS/PROGRAMS AS WELL AS PROVIDE RESOURCES FOR HEALTHY LIVING.



FABLOW AgriLife Online Outreach

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