## Frio County 2018





















**IAIME LOPEZ** 

Ag and Natural Resources **County Extension Agent** 

- 47 ATTENDED THE SOUTH TX PEANUT GROWERS ANNUAL MEETING.
- 26 PRODUCERS ATTEND THE SOUTH TX PEANUT **GROWERS ANNUAL TOUR**
- 91% ANTICIPATED ECONOMIC BENEFIT PER CROP/ACRE **EQUALED TO \$9.55/ACRE.**

Sponsors:

Frio/Atascosa County AgriLife Extension, Texas A&M AgriLife Research, South Texas Peanut Growers ASSN., Texas Peanut **Producers Board** 



- **WALK & TALK SERIES: 24 SESSIONS**
- CREATED WALK ACROSS TEXAS & WALK & TALK VIDEOS (A TOTAL OF 21 VIDEOS)
- ESTIMATED ECONOMIC IMPACT OF WALK ACROSS TEXAS IN FRIO COUNTY FOR TEAMS IS \$1,257,329 IN FUTURE HEALTH CARE COST. Sponsors:

Frio County AgriLife Extension, Frio Translational Advisory Board, Los Villarreales, Jocelin B. Villarreal



Water Quality Well Screening Tax Appraisal Workshop



**Family Community** 

**Health Programs** 

**Cooking Classes Community Cooking & Cooking with Diabetes** 





- HOSTED COOKING CLASS HALLOWEEN **EDITION (FACEBOOK LIVE)**
- MULTI-AGENCY COLLABORATION WITH FRIO COUNTY WIC
  - **COOKING W/ DIABETES 4 PARTICIPANTS**



- **MULTI-COUNTY COLLABORATION** WITH ATASCOSA, MCMULLEN, DIMMIT, ZAVALA, LA SALLE & FRIO
- 92% OF ATTENDEES SAID THAT THE INFORMATION PROVIDED BY EXT. WAS **OUITE OR EXTREMELY** VALUABLE TO THEM.

**36 ATTENDEES** 

- 4 PARTICIPANTS STEP UP SCALE **DOWN ONLINE PROGRAM**
- 8 PARTICIPANTS WORKING ON WELLNESS FACEBOOK PROGRAM
- JOINED DINNER TONIGHT PROGRAM TEAM (7,976 SUBSCRIBERS OVER 5 **SOCIAL MEDIA SITES)**



**JOCELIN VILLARREAL** 

Family Community Health **County Extension Agent** 



## **ENROLLMENT:**

- 4-H CLUB MEMBERS: 138
- 4-H ADULT VOLUNTEERS: 54
- 4-H YOUTH VOLUNTEERS: 23
- SCHOOL CURRICULUM: 373
- **SPECIAL INTEREST: 98**

## FRIO COUNTY 4H CLUBS:

- DILLEY 4-H
- **MAVERICKS 4-H**
- PEARSALL 4-H
- **CLAYBUSTER 4-H**
- FRIO COUNTY 4-H COUNCIL



FRIO COUNTY AGENT REPORT

SOCIAL

**MEDIA** 

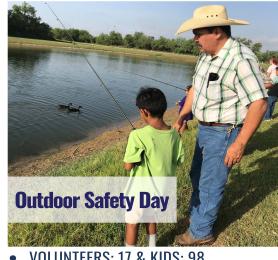
- 11 VIDEO **ANNOUNCEMENTS**
- POSTED OF BOTH FRIO AGRILIFE FACEBOOK PAGE & FABLO AGRILIFE • YOUTUBE CHANNEL **OVER 600 VIEWS**
- Frio County AgriLife Ext. Facebook Page 245 Followers - 3 Facebook Groups
- 38 Videos



- 310 STUDENTS PEARSALL INTERMEDIATE
- IMPLEMENTED 4- H TAKE A STAND & SCRATCH JR CURRICULUM
- **MULTI-AGENCY COLLABORATION: -**ATASCOSA EXT., LIVE OAK EXT., DSHS, **NEBRASKA EXTENSION & GRULLA HIGH** SCHOOL (IPADS).
  - FRIO COUNTY FCH RECOGNIZED FOR THEIR SOCIAL **MEDIA EDUCATION**
  - **WON SOCIAL MEDIA EDUCATION AWARD STATE** LEVEL (TEAFCS)
  - 3RD PLACE SOCIAL MEDIA EDUCATION AWARD - NEAFCS SOUTHERN REGION AWARDS



- **FABLOW AGRILIFE RECOGNIZED AT NEAFCS** CONFERENCE
- **WON TEAFCS COMMUNICATIONS AWARD-NEWSLETTERS**
- 2ND PLACE NEAFCS SOUTHERN REGION AWARDS COMMUNICATIONS AWARD-NEWSLETTERS
- 2ND PLACE NEAFCS NATIONAL AWARDS COMMUNICATIONS AWARD-NEWSLETTERS



- VOLUNTEERS: 17 & KIDS: 98
- **\$200 WALMART SPONSORSHIP**
- MULTI-AGENCY COLLABORATION: PARKS & WILDLIFE, TX GAME WARDENS, FRIO CO. CONSTABLES, BORDER PATROL, & **POLICE DEPARTMENT**



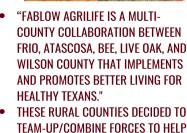
- JUST LAUNCHED THE
- DISTRIBUTED ON 10 **PLATFORMS**



- OVER 3.000 VIEWS
- AN AWARD WINNING **NEWSLETTER AT** STATE, REGION, & NATIONAL LEVEL



**FABLOW AGRILIFE PODCAST** 



 THESE RURAL COUNTIES DECIDED TO TEAM-UP/COMBINE FORCES TO HELP **EDUCATE AND PROMOTE THEIR** COUNTY EVENTS/PROGRAMS AS WELL AS PROVIDE RESOURCES FOR HEALTHY LIVING.

**FABLOW** 

Online Agrilife Outreach





**Frio County** 

ASSISTED AT FRIO MARKET

**COLLABORATION WITH** 

FRIO VISION ALIVE, CITY OF

PEARSALL & FRIO COUNTY

DAY

**MULTI-AGENCY** 

**Market Days** 





Frio County AgriLife Extension Facebook @frioagrilifext



