Standards of Achievement for Professional Advancement

Level I to Level II
Degree Requirements

- Bachelor’s Degree in appropriate subject matter required; Master’s Degree preferred.
- Minimum of five years professional experience.
Provided leadership for determining the content, priorities and emphasis of programming efforts in the county or designated area of responsibility.

Effectively used the program development process to address the varied educational needs of targeted audiences.
Teaching Effectiveness and Quality

- Adapted and effectively used appropriate educational methods and techniques for communicating with specific audiences.
- Served as facilitator in involving specialists and other technical support people in county educational activities.
- Utilized suitable methods and techniques for solving problems and achieving objectives.
- Functioned effectively with clientele, other Extension and research faculty, and representatives of local organizations and agencies.
- Used feedback to improve teaching effectiveness.
- Quality and effectiveness should be demonstrated through clientele and peer evaluations.
Program and Organizational Support

- Provided leadership to Extension planning groups and served in various capacities within the agency.
- Utilized appropriate mass media to effectively market and interpret the value and benefit of Extension educational programs.
- Developed working relationships with sponsors, donors, and coworkers in securing support and managing resources for Extension educational programs.
- Recruited, involved and recognized volunteers to enhance educational outreach.
Cooperative and Coordinative Efforts

- Fostered joint education and program delivery activities with Extension agents, specialists and personnel of other groups and agencies to positively impact diverse clientele in the county and in multi-county activities.
- Established and maintained relationships with agents in other counties, specialists, Commissioners Court(s), state and federal representatives and representatives of local groups, organizations and other agencies.
- Demonstrated ability to cooperate effectively as a team member with coworkers.
Maintained competency in areas of program responsibility.

Participated in relevant professional associations and community organizations.

Earned recognition by clientele for expertise and professionalism.

Documented scholarly contributions. Evidence of planned and implemented program accountability that describes program impacts and outcomes. Communication of results to diverse audiences.