



Extension Education in Maverick County

Making a Difference 2011

*Improving Lives.
Improving Texas.*

The Texas AgriLife Extension Service has been dedicated to serving Texans

for nearly a century. The agency was established in 1915 under the Smith-Lever Act to deliver university knowledge and agricultural research findings directly to the people. Extension programs have continued ever since to address the emerging issues of the day, serving diverse rural and urban populations across the state.

Through a well-organized network of professional educators and more than 100,000 trained volunteers, Extension delivers practical research-based knowledge to Texans in all 254 counties. Our expertise and educational

outreach pertain to the food and fiber industry, natural resources, family and consumer sciences, nutrition and health, and community economic development. Among those served are the hundreds of thousands of young people who benefit annually from Extension's 4-H and youth development programs.

Texans turn to Extension for solutions. Its agents and specialists respond not only with answers, but also with resources and services that result in a significant return on investment to boost the Texas economy. The agency custom-designs its programs to each region of the state, relying on residents for input and for help with program delivery. Here are just a few highlights of Extension's impacts on this county and its people:

Maverick County – Summary of Educational Contact

Summary of Maverick County Extension Agent for the months of October and November of 2011

- **4-H Clubs – 5**
- **4-H Youth Members – 231**
- **4-H Adult Leaders Association – 13**
- **4-H Council – 7**
- **4-H Adult Volunteers – 200**
- **Total Youth Contacts – 573**
- **TV Programs – 6**
- **News Releases – 3**
- **Site Visits – 190**
- **Phone Calls – 200**
- **Radio Programs 3**
- **Adjunct Faculty Agreement – 1**
- **Web Contacts – 160**
- **Curriculum Enrichment Participants - 270**

2011 General ANR Contacts for Maverick County Output Summary – Maverick County

Relevance

This plan is for the remaining of 2011, since my duties as County Agent began officially with Maverick County in October 1st. The priority concerning Agriculture and Natural Resources was to familiarize with the most critical issues of the region, also to visit the farmers and share ideas. We need to create alternative productive options for the farmers especially at this time with the drought; basically this is the beginning of an analysis to develop future projects.

Response

At this stage the response is positive, simple because there is a new County Agent. In some cases farmers visit the extension office, and most of the contact with the farmers is by visiting them. There is one farmer that is willing to let us use some of his cropland for agricultural projects; USDA is already in this property with the quarantine station. One pecan producer is very cooperative and would like to work with us. There is also many small property farmland owners that are interested to work with extension, this is a very important clientele because many big ranchers are selling small lots to the general public, and they all want to improve their small lots.

Results

As it now, with the short time in extension so far the results are positive. In percentage 97% is completely satisfied, even though this is the beginning of a diverse objective plan.

Future Plans:

I will implement informative workshops. County Agent and farmers will develop agricultural trials and chemicals experimentation.

2011 Presentation on Animal Science at the South West Texas Junior College Outcome Summary – Maverick County

Relevance

Professor Subburaj Kannan invited me to give a presentation on animal science for some of his students at the SWTJC. I accepted the invitation and I prepared a Power Point according to the level of animal science knowledge of this audience. The presentation included a part on the different breed of domestic animals, and another part on the most important zoonosis diseases. I agreed to give another presentation later on, in a more specific subject like physiopathology.

Response

The students were much exited about the presentation, the response was excellent they asked questions, their behavior was great, and I had to answer many questions.

Results

99% of the individuals that attended the presentation were satisfied, and they asked for another future presentation.

99% of the individuals would recommend it to others.

Target audience was 21 students, 80% females, 40% males, 10% Anglo, 10% Asian, and 80% Hispanic.

Future Plans:

I will give more presentations at the SWTJC.

2011 County 4 H Food Show Outcome Summary – Maverick County

Relevance:

The interest of 4-H adult leaders and youth on events like the County 4-H Food Show is obvious, and I am positive that it will increase in the future. This contest is been going since some time, and their goal is to participate in the district, and then the state. Adults admit the importance of a healthy nutrition, and activities like this educate the kids to develop proper diets to stay healthy and better living.

Response:

The food show was here at the meeting room of the building, there was one judge. The kids prepared their dishes according to the guidelines of the contest, and they had to respond to the judge concerning the ingredients of their plate like the fiber, protein, and vitamins. They all did very good and at the end we handed their awards.

Results:

99% of the participants were satisfied with their activity, and they would like to see more participants in the food show.

99% of the individuals would recommend the food show to others.

Target audience was 12 kids 60% females, 40% males, 70% Anglo, and 30% Hispanic.

Future Plans:

County Agent will encourage the participation in the District 12 Food Show, and the State Food Show, also the increment of more participants.

2011 General 4-H Contacts for Maverick County Output Summary – Maverick County

Relevance:

This output summary contains all the 4-H club meetings I attended some of them only, others not because I was traveling. I had an introductory meeting with 4-HALO to know each other, and discuss future projects. During these 2 months we had lamb and goat validation, then swine validation and the number of participants was satisfactory. We had the 4-H awards night and dance, with a great crowd of 4-H adults and youth. Also in November we had sign in night for out of county major shows.

Response:

4-H clubs are very active here in Maverick County especially when it comes to show animals, either for the Maverick County Stock Show or for the major State Shows. Adult's actively support and care for the project of their kids and it can be lambs, goats, swine, or steers, also many are interested in some other 4-H activities. The 4-H awards night was a good example of how the adults help each other, and the event was a success.

Results:

98% of the 4-H members are completely satisfied with the program.
98% of the individuals would recommend others to enroll with 4-H
Target audience is 60% male, 40% female, 70% Hispanic, 30% Anglo.

Future Plans:

This program for next year includes many more activities that will attract more people on the long run. The 4-H members will be encouraged to participate more actively in activities other than show animals projects.

2011 4-H Awards Night Outcome Summary – Maverick County

Relevance:

One of the most important satisfactions of the kids is to be recognized for all the effort that they implement in their projects, this is the main objective of this event. The adults support these activities, and this was not the exception, and everybody participated for the outcome of the event. We had all kind of donations, fried chicken, pizzas, sodas, and snacks, plus the music

Response:

The event was proposed by the 4-HALO and the County Agent supported the idea all the way, the adults organized the event and almost all of the participants had something to do. The kids which are the most important part of this activity enjoyed the moment, and responded with a gesture of gratitude.

Results:

100% of the participants especially the kids were satisfied.

99% will recommend others to join the club

Target audience was 60% male, 40% female, 70% Hispanic, and 30% Anglo.

Future Plans:

My plans are to continue with events like this, which will encourage the kids to become better citizens.

Resource Development

Maverick County 4-HALO

This first year the County Agent will work closely with the adults to develop strategies to acquire funds to support the 4-H activities. Here at the show barn we have the concession stand that we can use during the Maverick County Stock Show, and also for some other events. During the Awards Night I learned that there are many sponsors that can help the 4-H in different ways. In addition I been in contact with the persons in charged of the Stripes funds or donations, and apparently this is another source of funds. I am optimistic concerning the future support for the 4-H youth that can come from the parents, or form benevolent sponsors.

Texas AgriLife Extension Service Maverick County

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