Extension Education in Jim Hogg County

Making a Difference 2011
The Texas AgriLife Extension Service has been dedicated to serving Texans for nearly a century. The agency was established in 1915 under the Smith-Lever Act to deliver university knowledge and agricultural research findings directly to the people. Extension programs have continued ever since to address the emerging issues of the day, serving diverse rural and urban populations across the state.

Through a well-organized network of professional educators and more than 100,000 trained volunteers, Extension delivers practical research-based knowledge to Texans in all 254 counties. Our expertise and educational outreach pertain to the food and fiber industry, natural resources, family and consumer sciences, nutrition and health, and community economic development. Among those served are the hundreds of thousands of young people who benefit annually from Extension’s 4-H and youth development programs.

Texans turn to Extension for solutions. Its agents and specialists respond not only with answers, but also with resources and services that result in a significant return on investment to boost the Texas economy. The agency custom-designs its programs to each region of the state, relying on residents for input and for help with program delivery. Here are just a few highlights of Extension’s impacts on this county and its people:

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**Jim Hogg County – Summary of Educational Contact**

Summary of Jim Hogg County Extension Agent for the months of October, November and December 2011

4- H Clubs-1
4- H Youth Members- 61
4- H Adult Leaders Association- 3
4- H Council- 5
4- H Adult Volunteers- 15
Total Youth Contacts- 150
Newsletter Releases- 2
Site Visits- 30
Phone Calls- 120
Adjunct Faculty- 1
Web Contacts- 90
Curriculum Enrichment Participants- 61
2011 General ANR Contacts for Jim Hogg County
Output Summary- Jim Hogg County

Relevance
This plan is for the remaining of 2011, since my duties as County Agent began officially with Jim Hogg County on October 1st. The priority concerning Agriculture and Natural Resources was to recognize critical issues of the county, also visit with ranchers and producers to gain ideas and perspectives. The main topic was lack of rainfall and the increasing lack of hay from our region.

Response
At this time the response is overwhelmingly positive. I am from this county and many ranchers already know me and know my background in ranching and the financial markets. Now that I am County Agent there is someone that can gain or access increasing amounts of information and pass it on to them. The availability of information or just someone to have their voice and pass on to obtain avenues to help our ranchers and producers is hugely important to everyone and gains trust and knowledge.

Results
Right now, with the short time in extension results are positive. As of right now, the percentage is 100% positive. Ranchers, producers and local politicians are completely satisfied. This is just the beginning of an objective plan.

Future Plans
I will implement information workshops and bring together ranchers for group meetings and discussions. County Agent and ranchers will develop agriculture plans and experimentation.
2011 Jim Hogg County Food Show
Outcome Summary- Jim Hogg County

Relevance
The Jim Hogg County Fair Food Show is an event that takes place at our local county fair. The plan is to increase the county’s exposure to more District 12 events. The interest is there in our 4-H’ers and parents so, we must plan to coordinate to participate in our district events. Adults, parents and kids recognize the importance of a healthy nutrition and activities such as this educate our youth to proper diets for health and better living.

Response
The Jim Hogg County Food Show is done here at our local fair. There is a panel of judges. The kids prepare their dishes according to guidelines of the fair contest. They do not answer questions about their projects. The kids all do a great job and at the end of the day the fair association hands out awards and results.

Results
100% of the participants are satisfied with their projects and would like to see more participants in our food show division. Many would recommend the food show to their friends and family members. We have 32 kids that participate in food show at our fair and there are 75% are females and 25% are males.

Future Plans
I plan to encourage more participation in our District 12 Food Show and encourage more in-depth judging of our local fair show, especially when it comes to ingredients and serving sizes.
2011 General 4-H Contacts for Jim Hogg County
Output Summary- Jim Hogg County

Relevance
This output summary contains all the 4-H club meetings I attended all of them. I had an introductory meeting with the local 4-H kids, parents and volunteers. It was a get to know each other session and discuss their upcoming projects and plans. During the 3 months we had lamb, goat and swine validations for state and local shows. All seemed satisfied with the process. In November, we had a sign in night for all major show exhibitors and it was a great success.

Response
The 4-H club is very active in Jim Hogg County especially when it comes to show animals, either for the local Jim Hogg County Fair or for the major State stock shows. Exhibitors and parents actively support and care for their projects. Show animals have always been the main interest of our local 4-H club.

Results
100% of the 4-H members are completely satisfied with the program. 100% would recommend it to others to enroll with 4-H. Our participants are 50% female and 50% male.

Future Plans
This program for next year includes more activities that will bring in more people. The 4-H program will be encouraging more participation in activities other than show animal projects.
Resource Development

Jim Hogg County 4-H
This first year the County Agent will work closely with adults and local politicians to develop strategies to acquire funds to support the 4-H activities. Here at the local Fair Pavilion we have a great opportunity to increase our exposure and introduce more people to what 4-H can do. I have learned that there are many sponsors, businesses and people that can help our kids in many different ways. I will continue to strive to find resources to benefit the youth of Jim Hogg County.
Texas AgriLife Extension Service
Jim Hogg County

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